

INVITY FINANCE S.R.O.
GENERAL CAMPAIGN RULES

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1. INTRODUCTION

- 1.1 These General Campaign Rules (the “**Campaign Rules**”) govern the terms under which Invity provides Users with benefits, bonuses or other advantages in connection with Invity’s marketing campaigns, cooperation with affiliate partners (the affiliate program), or other marketing or promotional activities.
- 1.2 These Campaign Rules supplement the Invity General Terms and Conditions (the “**GTC**”) available on the Website. Unless otherwise specified in these Campaign Rules or in the Campaign Terms, the use of the Invity App and access to the Services shall be governed by the relevant provisions of the GTC.
- 1.3 Individual campaigns may have their own specific terms (the “**Campaign Terms**”), which Invity will publish or notify to the User (in particular in the Invity App, on the Website or by e-mail). The Campaign Terms supplement these Campaign Rules and to the extent they expressly govern a specific Benefit and its parameters, they prevail over these Campaign Rules.
- 1.4 By participating in a Campaign or using a Benefit, the User agrees to these Campaign Rules and to the relevant Campaign Terms.

2. DEFINITIONS

- 2.1 Invity App, User Account, User, Purchase, Regular Purchase, Turbo Purchase, Turbo Purchase Plus, Custody, Fiat Currency, Bitcoin (BTC), Services, Website and other terms not defined below shall have the meaning given to them in the GTC available on the Website in the “*Legal*” section.
- 2.2 “**Invity**” means Invity Finance s.r.o., ID No. 223 69 775, with its registered office at Kunderatka 2359/17a, Libeň, 180 00 Prague 8, Czech Republic, e-mail: support@invity.io.
- 2.3 “**Campaign**” means any marketing, promotional or similar activity of Invity under which a User may obtain a Benefit, including Invity’s campaigns, the Referral Programme under the Referral Terms, advantages arising from cooperation with affiliate partners and other marketing activities.
- 2.4 “**Benefit**” means any advantage provided to a User under a Campaign, in particular a discount on the Service Fee, a one-off bonus in BTC or another advantage, in each case in the form, amount and on the conditions set out in the relevant Campaign Terms.
- 2.5 “**Campaign Terms**” has the meaning given in Section 1.3.
- 2.6 “**Referral Terms**” means the Referral Programme Terms and Conditions available on the Website in the “*Legal*” section. The Referral Terms are deemed to constitute Campaign Terms within the meaning of Section 1.3.

- 2.7** “**Service Fee**” means the Fee charged by Invity for carrying out a Purchase, Regular Purchase, Turbo Purchase or Turbo Purchase Plus at the current rate in accordance with the GTC. The Service Fee may differ for different Users and products and may change over time. The Service Fee does not include any bank, card, network or other third-party fees.

3. PARTICIPATION AND ATTRIBUTION

- 3.1** A Benefit is provided only where, and to the extent, the relevant Campaign Terms expressly provide for it. Where a Benefit is not expressly provided for in the Campaign Terms, it is not offered.
- 3.2** Participation in a Campaign is conditional upon a duly created User Account, compliance with the GTC and fulfilment of all conditions of the relevant Campaign. Where the Campaign Terms so require, the Benefit is available only to new Users who did not have, and have never had, a User Account with Invity.
- 3.3** In respect of the same registration or the same transaction, a User may be assigned to one Campaign only and may not be assigned to more than one Campaign at the same time, including the referral program or the affiliate program. Where more than one identifier is used or entered (for example, a referral code and an affiliate code), the decisive identifier is the one used or entered last before completing the registration; only one assignment is recognized.
- 3.4** In respect of the same registration or the same transaction, the User is entitled to one Benefit only. Benefits are neither cumulative nor combinable with other benefits, discounts or advantages, unless Invity expressly provides otherwise.
- 3.5** There is no legal entitlement to a Benefit unless the Campaign Terms and these Campaign Rules are met. Invity assesses whether the conditions for providing a Benefit have been met.

4. FORM AND PROVISION OF THE BENEFIT

- 4.1** A Benefit may take the form, in particular, of a discount on the Service Fee, a one-off bonus in BTC or another advantage, in accordance with the relevant Campaign Terms.
- 4.2** Where the Benefit is a bonus in BTC, its amount is calculated in Fiat Currency and then converted into BTC at the rate used by Invity for purchases at the time the Benefit is credited, it is rounded to 8 decimal places (satoshi) and credited to the User Account, to the Custody. The value of the Benefit expressed in Fiat Currency is not guaranteed and may change over time as a result of movements in the BTC exchange rate.

4.3 Unless otherwise provided in the Campaign Terms, the Benefit is available to the User once, is non-transferable, cannot be exchanged for cash, and applies exclusively to the Service Fee (it does not apply to bank, card, network or other third-party fees).

4.4 If, for any reason, no Service Fee is charged or received for a given transaction (for example, a promotional campaign, discount, refund or cancellation), or the transaction is cancelled, refunded or reversed, no Benefit arises in respect of such transaction or, as the case may be, any Benefit lapses.

5. PROHIBITED CONDUCT AND ABUSE

5.1 When participating in a Campaign, the User is obliged to act honestly and in accordance with applicable laws, GTC, these Campaign Rules and the relevant Campaign Terms.

5.2 The following is prohibited in particular:

- (a)** creating multiple User Accounts or otherwise circumventing the conditions of the Campaign;
- (b)** repeatedly deleting and creating a User Account in order to take advantage the Benefits;
- (c)** self-referral, circular or reciprocal referral, or other conduct inconsistent with the purpose of the Campaign;
- (d)** automated or bot registration, technical manipulation, abuse of errors or exploitation of an obviously incorrect configuration;
- (e)** providing false information, or fraudulent, misleading or otherwise unfair conduct;
- (f)** obtaining or using a Benefit contrary to these Campaign Rules or the Campaign Terms.

5.3 Where Invity detects a breach of these Campaign Rules or the Campaign Terms, or reasonably suspects abuse, it is entitled (without compensation) to refuse to recognize, withhold, cancel or reclaim the Benefit (including any bonus in BTC), to refuse to provide it, to exclude the User from the Campaign and/or to suspend or terminate the User Accounts connected with the breach. A Benefit obtained contrary to the Campaign Rules is deemed unjust enrichment of the User.

5.4 Invity is entitled to assess whether a breach or abuse has occurred and to take appropriate measures. No delay by Invity in detecting a breach shall be deemed a waiver of its rights.

6. AMENDMENT, SUSPENSION AND TERMINATION OF CAMPAIGNS

- 6.1** Invity reserves the right, at any time and at its own discretion, to launch, amend, update, limit, suspend or terminate any Campaign and Benefit, as well as these Campaign Rules and the Campaign Terms.
- 6.2** A change takes effect upon publishing or on a later date specified therein. By continuing to participate in a Campaign or to use a Benefit after the change becomes effective, the User agrees to it.
- 6.3** After a Campaign is suspended or terminated, no entitlement to a Benefit arises in respect of conduct or transactions carried out after the effective date of the suspension or termination. Benefits duly provided in accordance with the rules before the change became effective are not affected, subject to the abuse provisions in Section 5.

7. FINAL PROVISIONS

- 7.1** The User shall be solely responsible for identifying and fulfilling all tax or similar obligations connected with the Benefit received (in particular a bonus in BTC).
- 7.2** The order of precedence in the event of any conflict is as follows: (a) the Campaign Terms (including the Referral Terms) prevail over these Campaign Rules to the extent they expressly govern a specific Benefit and its parameters; (b) in all other respects, the GTC prevail over both these Campaign Rules and the Campaign Terms.
- 7.3** The provisions of the GTC regarding claims, governing law, dispute resolution, assignment, notices and other general arrangements shall apply mutatis mutandis to these Campaign Rules.
- 7.4** If any provision of these Campaign Rules is invalid, ineffective or unenforceable, the validity and effectiveness of the remaining provisions shall not be affected.

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